

Discount Program



Did you know as a Publix associate you can get discounts and exclusive offers from almost 200 vendors? You can save money on popular items like electronics, computers, cars and trucks, movie and theme park tickets, and gym memberships to name just a few. It's all available through Publix Personal Plans. Plus, you save time by not having to shop around for a good deal.

Simply visit the Personal Plans website at www.publix.org > Apparel and Merchandise > Personal Plans Discount Program from a home computer. The site makes it easy to find the discounts you want. We frequently add new vendors to the site, so be sure to check back often.

Here are some of the vendors offering discounts through Publix Personal Plans.



Benefit from exclusive savings on the latest Apple products and accessories, including special promotions and free engraving on new iPods and iPads.



Looking for great deals on car rentals? Receive up to 25 percent on car rentals from Avis. With approximately 5,450 locations in more than 165 countries, Avis is here to keep you moving.



Take advantage of savings on select jewelry at Blue Nile. Save 10 percent on rings, necklaces, gifts, and more.



Purchase or lease a total of two eligible vehicles per calendar year at Ford Motor Company's X-Plan pricing. That means exclusive savings on brand-new Ford and Lincoln vehicles.



Avoid Identity Theft for you and your family members by taking advantage of InfoArmor's PrivacyArmor benefit. Receive proactive identity and credit monitoring at discounted rates to fight today's identity fraud issues and protect your personal information.



Save up to 40 percent on admission to the nation's most popular theme parks, special events and attractions. Discounts are available for Walt Disney World Resort, Universal Orlando, Cirque Du Soleil, Las Vegas and New York City shows and performances, movie tickets and much more.



Save 10 percent on competitively priced tickets to sports, concerts, and theater events worldwide. Ticket Monster's no-fee, free-shipping checkout delivers outstanding value.



Save time and money on your next car purchase using the Employee Auto Buying Program. You'll see how much others are paying for the car you want, so you never overpay. Car buying should always be this simple.



Get up to 20 percent off on eligible plans and up to 25 percent off on accessories. Take advantage of these and other exclusive offers.

Publix does not endorse and is not responsible for any products or services offered to, or purchased by, associates through the discount program. Participating vendors and their products, services and offers are subject to change. The discount program is offered to Publix associates through Beneplace, Inc.



Publix Personal Plans

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