



# protect what makes you, you.

## There's nothing more valuable than your identity.

More than 422 million individuals in the United States were impacted by cybercrime in 2022 alone.<sup>1</sup> Unfortunately, even someone who knows how to minimize their exposure may still be at risk. That's why your company provides several **Allstate Identity Protection** plans to select as a benefit.

For over 90 years, Allstate has been protecting what matters most. Now get comprehensive identity monitoring and fraud resolution, plus award-winning<sup>2</sup> cyber protection designed to help you protect yourself and your family against today's digital threats.

## Prepare for what's next with:

- ✓ Identity, financial account, and credit monitoring
- ✓ Cyber protection for mobile and desktop devices
- ✓ 24/7 support, plus up to \$1 million in fraud expense reimbursement<sup>†</sup> — or up to \$2 million for families<sup>Δ</sup>

**Allstate**<sup>SM</sup>  
IDENTITY PROTECTION

1: Statista, "Cyber crime: number of compromises and impacted individuals in U.S. 2005-2022," 2023  
2: <https://www.bitdefender.com/solutions/awards.html>

Get identity protection for real life. Sign up during open enrollment.

It's easy to get started

- 1 Sign up**  
You're protected from your effective date.
- 2 Activate key features**  
Explore additional features in our easy-to-use portal and apps.
- 3 Live your best life online**  
We've got you covered with 24/7 alerts.

# which plan is right for you?

## Allstate Identity Protection Pro+

- Allstate Digital Footprint\*, our proprietary privacy tool, shows where your data lives online and how it might be exposed†
- Comprehensive identity and financial monitoring
- Identity Health Status gives you at-a-glance insight into your risk
- Allstate Security Pro® delivers updates and education on scams relevant to you
- Social media account takeover monitoring
- Family digital safety tools that include web filtering, screen time management, and location tracking to help keep kids safe<sup>Δ†</sup>
- Robocall blocker†
- Ad blocker†
- Tri-bureau credit monitoring with annual reporting and credit score
- Lock your TransUnion credit report in a click and get credit freeze assistance
- Dark web monitoring
- Full-service remediation and resolution support available 24/7
- Up to \$1 million in expense reimbursement for stolen funds and out-of-pocket costs due identity theft†

## Allstate Identity Protection Pro+ Cyber

Get all the features of Pro+ with added cyber protection designed to help you defend yourself from today's risks.

### Cyber protection

Device protection tools† for up to 5 devices:

- Anti-virus protection
- Missing and stolen device tools<sup>\*\*††</sup>
- Safe browsing
- Phishing protection<sup>†††</sup>
- Anti-tracker<sup>†††</sup>
- Firewall<sup>††</sup>
- Webcam protection<sup>††</sup>
- Safe pay
- Android smart watch protection<sup>\*\*</sup>
- File shredder<sup>††</sup>

### Network security

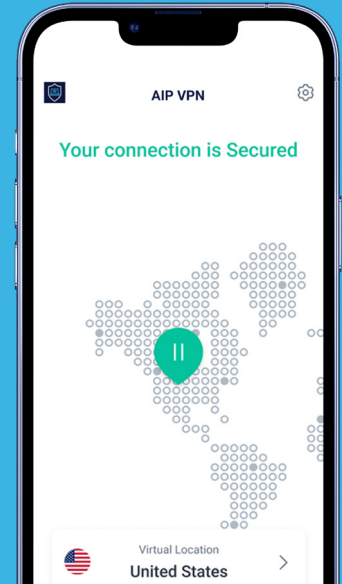
Military-grade VPN with 4000+ servers to stay safe without slowing down

### Password manager

- Expanded family digital safety to include monitoring of 30+ apps and websites for signs of danger such as cyberbullying<sup>Δ†</sup>
- Coverage includes ransomware\* expense reimbursement†

**Our broad, inclusive definition of “family” covers everyone under your roof — or under your wallet — no matter their age. Opt for a family plan and get:**

- Coverage for your whole household, plus senior family coverage for parents, in-laws, and grandparents age 65+<sup>Δ</sup>
- Family mobile and desktop device protection with Allstate Identity Protection Pro+ Cyber<sup>Δ</sup>
- Up to \$2 million in identity theft and ransomware\* expense reimbursement with Allstate Identity Protection Pro+ Cyber<sup>Δ</sup>
- Elder Fraud Center



## Plans and pricing

### Allstate Identity Protection Pro+ Cyber

\$10.95 per person / month

\$18.95 per family / month

### Allstate Identity Protection Pro+

\$9.95 per person / month

\$17.95 per family / month

## Questions?

1.800.789.2720

or visit [myaip.com](http://myaip.com)

\* Does not cover cyber ransom payments to hackers.

\*\* Android

†† Windows

††† Windows, macOS, iOS

†††† Windows, Android, iOS

Δ Only available with a family plan.

† Some features require additional activation. Privacy management features cover up to five email addresses in a family plan. Robocall blocker and ad blocker can only be used by primary subscriber, even in a family plan. Cyber and family digital safety features are managed through the primary subscriber's account in family plans.

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Product may be updated or modified. Certain features require additional activation.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

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## IDENTITY PROTECTION