



HALLMARK EMPLOYEE & RETIREE DISCOUNT OVERVIEW

For Hallmark employees and retirees who inquire about product discounts in Hallmark Gold Crown stores.

Hallmark employees and retirees are eligible for product discounts at Hallmark Gold Crown stores via the following methods:

- **Shop in-person at Amy's Hallmark at Crown Center for a 40% discount on all Hallmark and allied products**
 - Amy's Hallmark at Crown Center is located at:
Crown Center Shopping Center
2450 Grand Blvd. Ste 208
Kansas City, MO 64108
 - To receive the discount, simply present your employee badge at check out.
 - Curbside pickup is not available at Amy's Hallmark at Crown Center.

- **Shop online and pick-up curbside at Card Shop for 50% off all Hallmark, DaySpring and Crayola products; allied (non-Hallmark) products are sold at a 20% discount**
 - The Card Shop is located at Hallmark corporate headquarters at:
2501 McGee Street
Kansas City, MO 64108-2615
 - To order and pay:
 - Shop from online catalogs and email the list of products you'd like to order to cardshopsendsales@hallmark.com. In your email, provide your phone number.
 - Employees can access Card Shop online catalogs from the Hallmark intranet.
 - Retirees may access Card Shop online catalogs at <https://corporate.hallmark.com/retirees/locations-and-hours/>.
 - Due to current building access restrictions, in-person shopping is not an option.
 - A member of the Card Shop team will contact you directly to confirm your order and collect payment by credit card.
 - The deadline to place orders is Thursday at midnight for pickup the following Wednesday.
 - To pick up your order:
 - Orders must be picked up anytime between 3-5 p.m. the next Wednesday after your order was placed.
 - You will pick up your order from the circle drive outside of McGee Square.
 - Card Shop has some shipping options available. If you prefer to have your order shipped, contact cardshopsendsales@hallmark.com.
 - The Card Shop at the following plant locations also offer curbside pickup. Contact the following coordinator for details for each location if interested in this option:
 - Liberty: Dot.Sharp@hallmark.com
 - Leavenworth: Ed.Grisnik@hallmark.com
 - Lawrence: Karla.Elder@hallmark.com



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