



# Ultimate protection for what's most important

With every aspect of our lives represented online, your personal information and identity are constantly at risk. Between working remotely, online shopping and banking, medical records, and social media, our need for protection is greater than ever.

Data breaches, hacking, and identity theft are on the rise — and it's a problem that affects everyone, regardless of gender, age, race, income, and location.<sup>1</sup> Today, cybercriminals are more skilled at spotting even the smallest vulnerabilities than ever before.

While á la carte identity theft protection can protect you in some areas, there is only one product that can provide complete peace of mind with the maximum protection for every area of your life.

## The Aura™ Identity Guard® Digital Halo

The Aura Identity Guard Digital Halo is the first and only comprehensive, integrated Cyber Wellness solution on the market that includes identity theft security, data privacy tools, VPN, and device intrusion protection under one roof – for the most innovative, robust, user-friendly cybersecurity experience available.



### Identity Guard Identity Secure

Powered by IBM® Watson™ AI, Identity Secure provides 24/7 identity theft monitoring and alerts you to Dark Web activity, new accounts, and other suspicious activity. Identity Secure stops fraud and identity theft in its tracks within minutes, as well as keeps your children safe online through intuitive cyberbullying capabilities and social media monitoring.



### Identity Guard Privacy Secure

Privacy Secure puts you in control of your personal data. Your information is proactively removed from data broker/aggregator lists and people-finder sites, which reduces unsolicited, pre-approved credit offers and other spam, and unauthorized use of your personal data.



### Identity Guard Device Secure

Protecting your physical devices – including computers, tablets, and mobile phones – has never been easier. Device Secure shields your personal data through VPN, safe browsing, and robust anti-virus tools. With Device Secure, you'll enjoy around-the-clock, fortress-like protection while you browse safely, avoiding malware, ransomware, spyware, and viruses.



## CAN YOU AFFORD TO BE AT RISK?



Out-of-pocket fraud costs doubled from 2016 to 2018 to \$1.7 Billion<sup>2</sup>

A personal identity is stolen every 2 seconds<sup>3</sup>



U.S. data breaches collectively leaked over 11.7 billion records from 2016-2019.<sup>4</sup>

## The Ultimate Plan

For maximum protection, the Ultimate Plan is the first and only cybersecurity solution to provide all the features you need to stay safe.

### IDENTITY SECURE FEATURES

- ✓ Near Real-Time Alerts
- ✓ Auto-On Monitoring
- ✓ Credit and Debit Card Monitoring
- ✓ Bank Account Transaction Monitoring
- ✓ 401k Investment Account Monitoring
- ✓ Student loan activity alerts
- ✓ High Risk Transaction Monitoring
- ✓ Bank Account Opening & Takeover Monitoring
- ✓ Address Monitoring
- ✓ Criminal Record Monitoring
- ✓ Fictitious Identity Monitoring
- ✓ Home Title Monitoring
- ✓ Sex Offender Monitoring
- ✓ Dark Web Monitoring
- ✓ Human-sourced intelligence
- ✓ Compromised credentials
- ✓ Stolen fund reimbursement
- ✓ 401(k) and HSA reimbursement
- ✓ \$1M Identity Theft Insurance
- ✓ Security Freeze Assistance
- ✓ Threat Alerts
- ✓ Risk Management Score

- ✓ Social Insight Report
- ✓ Lost Wallet Protection
- ✓ 3 Bureau Credit Monitoring
- ✓ 3 Bureau Annual Credit Report
- ✓ Monthly Credit Score
- ✓ Credit Score Tracker
- ✓ Cyberbullying and Social Media Monitoring

### DEVICE SECURE FEATURES

- ✓ VPN
- ✓ Anti-Virus
- ✓ Anti-Adware
- ✓ Safe Browsing Software

### PRIVACY SECURE FEATURES

- ✓ Robo-call/Robo-text Protection
- ✓ Device/Cookie Tracking Protection
- ✓ Data Broker List Monitoring/Removal
- ✓ E-mail Solicitation/Junk Mail Prevention

**Aura Identity Guard Digital Halo is the only solution on the market that provides comprehensive protection for every area of your digital life.**

#### Customer Service Concierge

customer@identityguard.com  
1-855-443-7748

<sup>1</sup>Identity Theft Resource Center. "2019 End-of-Year Data Breach Report." January 2020.  
<sup>2</sup>Ponemon Institute. "2016 Cost of Data Breach Study," June 2016.  
<sup>3</sup>2014 Identity Fraud Study, Javelin Strategy & Research, 2014  
<sup>4</sup>2019 Identity Fraud Research Study." Javelin Strategy & Research, March 2019.